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# Electronic Filing System (EFS) Data

## Electronic Patent Application Submission

### USPTO Use Only

EFS ID: 65033

Application ID: 09807887



Title of Invention: Consumer Profiling and  
Advertisement Selection System

First Named Inventor: Charles Eldering

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JUL 27 2004

Domestic/Foreign Application: Domestic Application

Technology Center 2100

Filing Date: 2001-04-19

Effective Receipt Date: 2004-07-22

Submission Type: Information Disclosure  
Statement

Filing Type:

Confirmation number: 5900

Attorney Docket Number: T706-11

Total Fees Authorized:

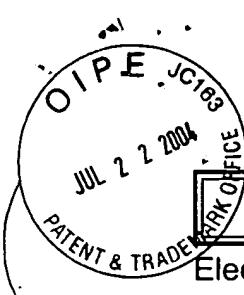
Digital Certificate Holder: cn=Douglas Ryder,ou=Registered Attorneys,ou=Patent and Trademark  
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**TRANSMITTAL**

Electronic Version v1.1  
Stylesheet Version v1.1.0

Title of Invention	Consumer Profiling and Advertisement Selection System	
Application Number:	09/807887	
Date:	2001-04-19	
First Named Applicant:	Charles A Eldering	
Confirmation Number:	5900	
Attorney Docket Number:	T706-11	
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Submitted by:	Elec. Sign.	Sign. Capacity
Douglas J Ryder Registered Number: 43,073	/DJR/	Attorney
Documents being submitted us-ids	Files T706-11_07-22-04-usidst.xml us-ids.dtd us-ids.xsl	
Comments		



## ELECTRONIC INFORMATION DISCLOSURE STATEMENT

Electronic Version v18

Stylesheet Version v18.0

Title of Invention	Consumer Profiling and Advertisement Selection System				
Application Number:	09/807887 				
Confirmation Number:	5900				
First Named Applicant:	Charles Eldering				
Attorney Docket Number:	T706-11				
Art Unit:	2171				
Examiner:	Patrick JD Santos				
Search string:	( 5724521 or 5761662 or 5978799 or 5604542 or 6009410 or 6038591 or 5848396 or 5933811 ).pn.				

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### US Patent Documents

Note: Applicant is not required to submit a paper copy of cited US Patent Documents

init	Cite.No.	Patent No.	Date	Patentee	Kind	Class	Subclass
	1	5724521	1998-03-03	DEDRICK			
	2	5761662	1998-06-02	DASAN			
	3	5978799	1999-11-02	HIRSCH			
	4	5604542	1997-02-18	DEDRICK			
	5	6009410	1999-12-28	LEMOLE			
	6	6038591	2000-03-14	WOLFE			
	7	5848396	1998-12-08	GERACE			
	8	5933811	1999-08-03	ANGLES			

Signature

Examiner Name	Date